



# Menstrual Justice Academy

DAY 4

# Starting our Class....



It's the last day of class, send a shout out in the group to someone.

Its thursday, what are your plans so we can be inspired?



# Homework

- Develop a simple Advocacy Plan for your organization and let us discuss the challenging areas in tomorrow's class.



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# Yesterday we had quite the conversation on policy

**Advocacy Issue: A problem that requires a policy- or decisionmaker's action or solution**

**Policy: A law, rule, regulation or a set of guidelines, procedures, or norms from a higher-level authority to guide a course of action.**

**Many times, policies come from the government. In the public health field, the national government or the Ministry of Health (MOH) is the high-level authority that decides or gives the orders or policies intended to guide courses of action or interventions affecting the health of individuals in the country/locality.**

**Local governments also have their own regulations; for example, the rules guiding the issuance of licenses to operate commercial establishments may require application of health or safety permits.**

Additionally, institutions have their own policies. Civil service laws cover government employees. A private company also has its own policies; for example, hiring and firing employees. A government clinic has a policy on what day and time it is open or closed or the kinds of services it can provide and what types of services will be referred to another facility.



## The different levels of policy Solutions

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Laws

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Plans or strategies

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Policies

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Operational policies

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Program guidelines

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## Example of a country level effort

**Advocacy Issue** – Lack of government commitment (policy and resources) to the national Menstrual Health program.

**Advocacy Goal** – Adoption of national Menstrual Health policy, as well as appropriate resources for its implementation.

**Advocacy Objective** – The MoH will draft and submit a National Menstrual Health Policy and Operational Plan for approval within one year.



# Develop Implementation Plan



- Advocates should develop an implementation plan to guide their advocacy campaign.
- At a minimum, the plan should identify activities and tasks, target audiences, responsible persons/ committees, the desired timeframe, expected outcomes, and needed resources.



# Action Planning

To note;

**You** have completed several steps in the advocacy process. These are

- Identified an advocacy issue;
- Set the advocacy goal—a long-term change they hope to play a role in achieving;
- Set specific advocacy objectives that will contribute to achievement of the goal;
- Assessed the support and opposition and identified primary and secondary target audiences;
- Developed and practiced delivering advocacy messages to key members of their target audience; and



# Action planning

Developing an advocacy implementation plan is a key tool for translating your objectives and other learning into action.

- **Write** the relevant advocacy objective at the top of the worksheet.
- **Identify** each of the activities necessary to achieve that objective. Activities should be fairly detailed. For example, include information about message development and methods.
- For each activity,
  - *Identify the target audience;*
  - *Indicate who is responsible for undertaking the activity;*
  - *Assign an appropriate timeframe or due date for each activity;*
  - *Determine the resources needed to support the activity. Resources may be material, financial, human (e.g., technical expertise), or technological; and*
  - *Consider what results the activity will achieve, and how they can be documented.*



# Girls Must

Proper disposal of used products during Menstruation periods in slums and concentrated areas in Uganda continues to become a challenge every day. These products are commonly disposed of in toilets and rubbish pits which has resulted into an environment pollution challenge.

Used sanitary products end up being littered all over due to poor drainage and garbage disposal systems. Part of the materials used to make disposable sanitary products are non-environment friendly, taking a long time to decay in the soil which has caused environmental degradation.

Main objective: To promote the value of Menstrual Hygiene hand made products through creating awareness on the existing standard markets and proper disposal regulations of Menstrual Hygiene handmade products in under-served communities in Uganda.

Our Goal is to ensure that Ministry of Health develops a regulation on standard markets and proper disposal of Menstrual Hygiene handmade products in under-served communities in Uganda by 2030.



# Monitor and Evaluate

- As with data collection, monitoring and evaluation occur throughout the advocacy process.
- Before undertaking the advocacy campaign, the network must determine how it will monitor the activities in its implementation plan.
- In addition, the group should decide how it will evaluate or measure results.
- Can the group realistically expect to bring about a change in policy, programs, or funding as a result of its efforts?
- In specific terms, what will be different following the completion of the advocacy campaign?
- How will the group know that the situation has changed?




## How can you monitor and Evaluate

- Agendas and attendance lists for advocacy forums
- Documentation of dissemination lists
- Letters transmitting documents to target audience
- Stamps or notes acknowledging receipt of information
- Network activity logs (documents members' activities, large or small, regarding efforts to support advocacy campaign by providing information to others)



## Continued.....

- Database of supportive nongovernmental organizations
- Documentation of policymakers' statements of support
- Requests for additional information
- Articles published by journalist who attended a seminar
- Changed legislation or policy
- Documented changes in funding allocation

An aerial photograph of a multi-lane highway bridge spanning across a body of water. The bridge has several lanes in each direction, with white lane markings and a central divider. Several vehicles, including cars and trucks, are visible on the bridge. The water is a deep blue-green color. The image is framed by vibrant, wavy borders in shades of purple, pink, and teal. The text "THE END" is overlaid in the center-left area.

THE END